WILLIAM REICHARDT

Ask Bill Reichardt if he's an out-of-the-box thinker and he'll most likely respond with "What box? There is no box." Commonly dubbed a "Swiss army knife" of design and media, Bill has developed wide design sensibilities and varied skills that reach beyond the norm.

bill@williamdavidcreative.com
2074 Bolton Rd. NW
Atlanta, GA 30318-1106
404.668.6759
Design + Video samples: williamdavidcreative.com

SKILLS

DESIGN & PHOTO
Photoshop, Illustrator, InDesign, Lightroom

VIDEO & AUDIO
After Effects, Premiere Pro, Final Cut Pro X, OBS, Logic Pro X

3D VISUALIZATION
Blender, Strata3D, Bambu Studio

PRODUCTIVITY
Microsoft Office and Teams, Slack, QuickBase Filemaker Pro, Cvent, Constant Contact, Hubspot, Asana, Miro

WEB
Visual Studio Code, HTML, CSS, PHP, Javascript, Live streaming

GAME DEV
Unreal Engine 4

PERSONAL

Born in Kansas
Raised in Texas
Professional in Georgia

MORE

- Has passport - will travel
- Collector of vintage computers
- Artist and musician
- Fan of languages
- Past magazine publisher
- Light robotics hobbyist

EXPERIENCE

2018 — ChildPlus by Procare Solutions
Multimedia Manager & Visual Design
Concepts and produces design and multimedia for ChildPlus' SaaS product marketing and advertising efforts in print, digital and video scopes across multiple project types. Designs, produces content for, captures and live streams user conferences in Las Vegas. Previously managed and produced content for the training department's online, subscription library of training videos.

2010 — William David Creative
Design & Multimedia Consultancy
Design consultancy offering logos & corporate ID, graphic & print design, website design & programming, photography & SFX editing, exhibit & display design, video & motion graphics.

1999 — Compass Collective
Creative & IT Director
As Creative Director, designed structures, graphics and multimedia for trade show booths, museums, marketing centers, events and kiosks. Interfaced with and managed both in-house and freelance designers. Managed all aspects of the Compass Collective brand.

As IT Director, was responsible for network setup and maintenance, administering email and the Compass website, purchasing computer components and managing third-party networking vendors. Also designed, programmed and implemented the company's project management databases.

1990 — Stough+Williams Design Consultants
Senior Designer
Designed experiential structures/spaces and integrated graphics ranging in size from stand-alone kiosks to permanent installations and museums. Concepted designs, produced presentation materials and appearance drawings, and supervised some production and installation.

1988 — Oshmann's Sporting Goods
Visual Merchandising Specialist
Produced retail visual merchandising materials and implemented new store openings and installations nationwide.

Work Samples

GRAPHIC DESIGN

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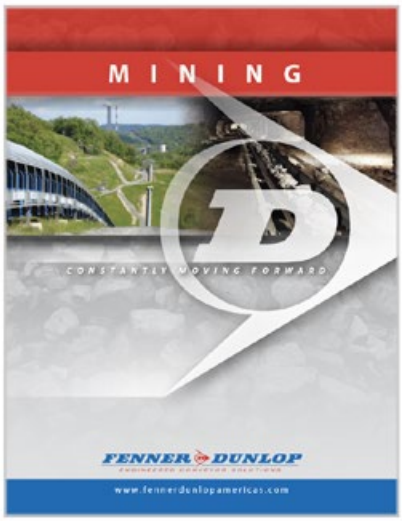

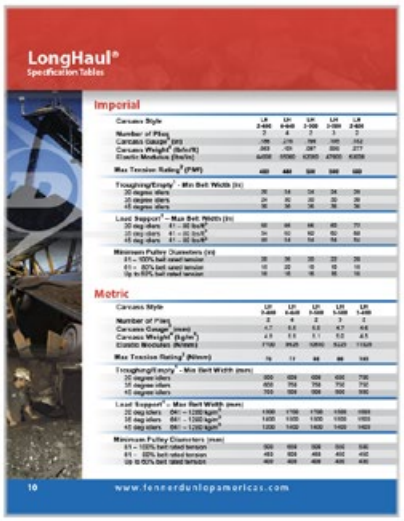

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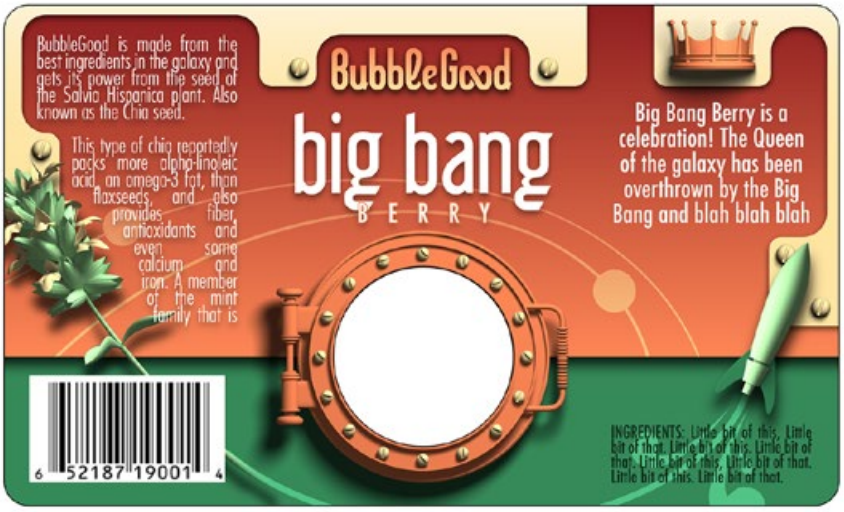

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Work Samples

LOGOS & CORPORATE ID

fr3nd

BEAUTY LINKED

Riverside
RESIDENTS ASSOCIATION

IN PENNY WE TRUST
PLEASANT PENNY
VINTAGE BOUTIQUE

ORBI·CATS
GORDON V1.3

body and soul
ENLIGHTENED

PLANNING PLATE

pawprints

NANUG
NORTH ATLANTA NEWTON USERS GROUP

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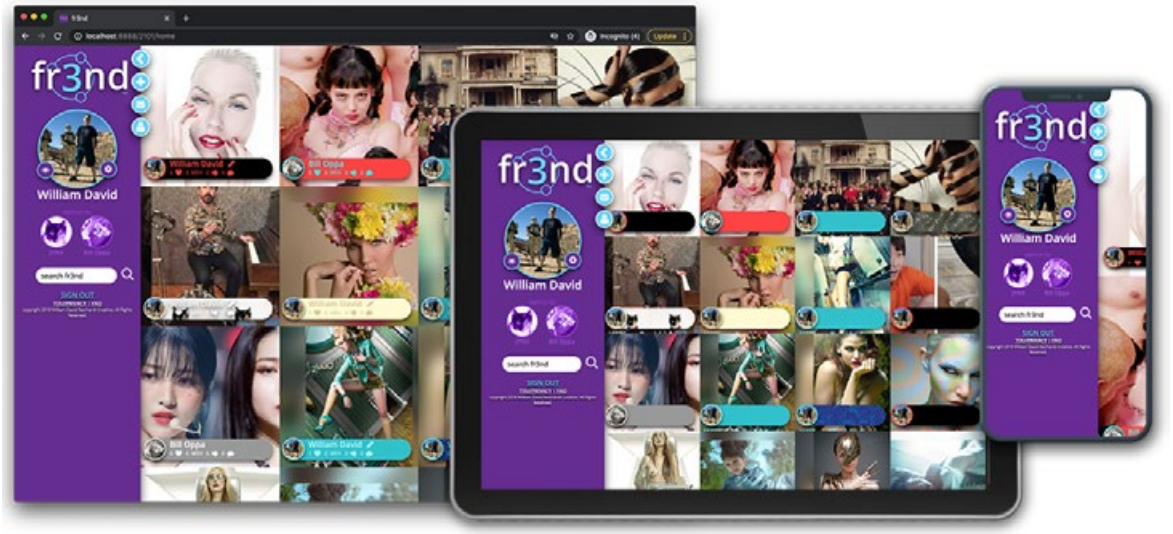
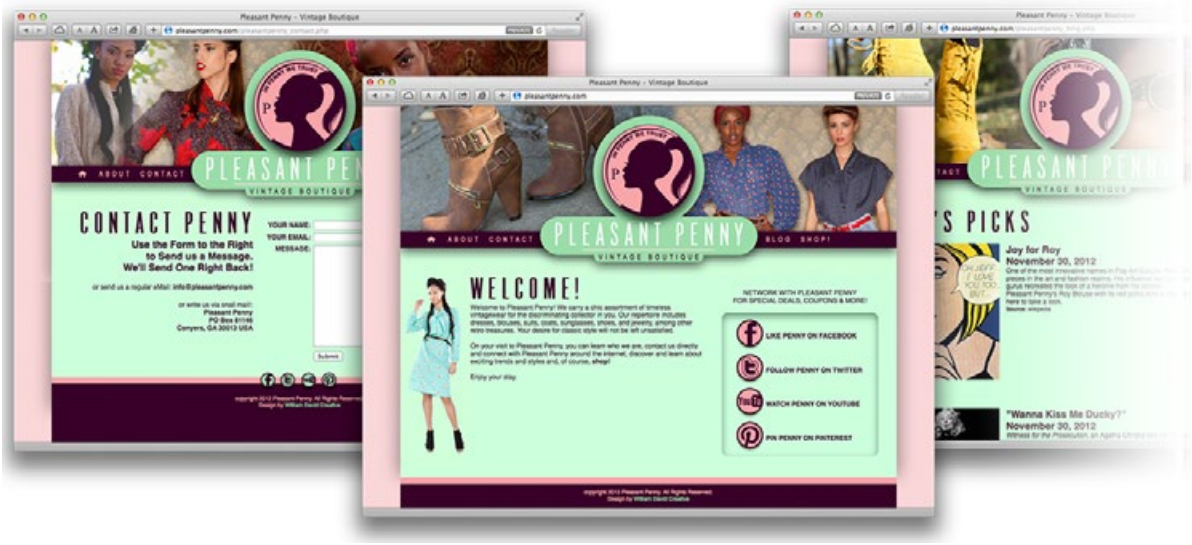
WEB DESIGN - UI/UX





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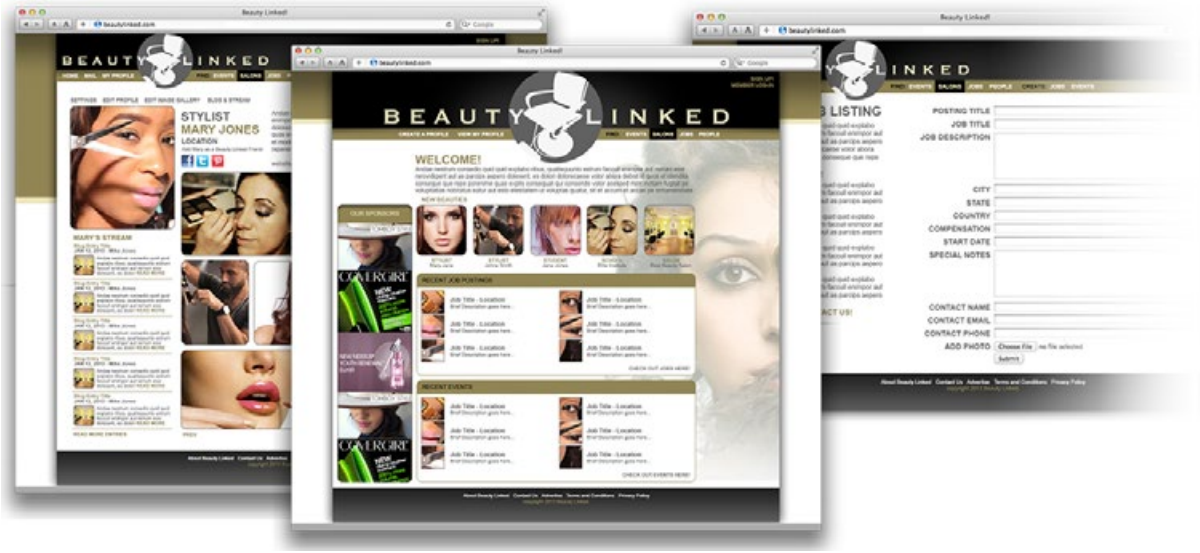

Work Samples

PHOTOGRAPHY/SFX

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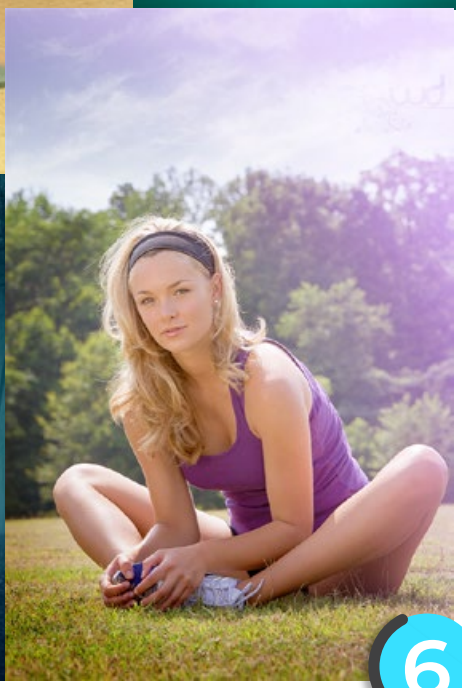

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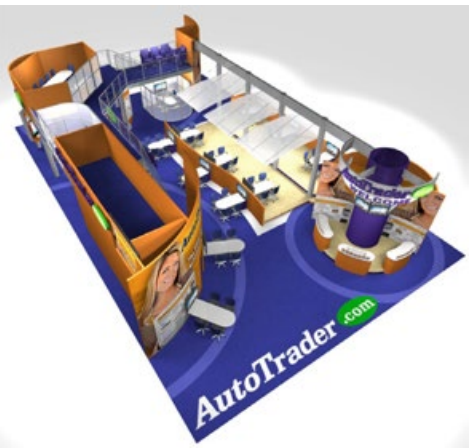
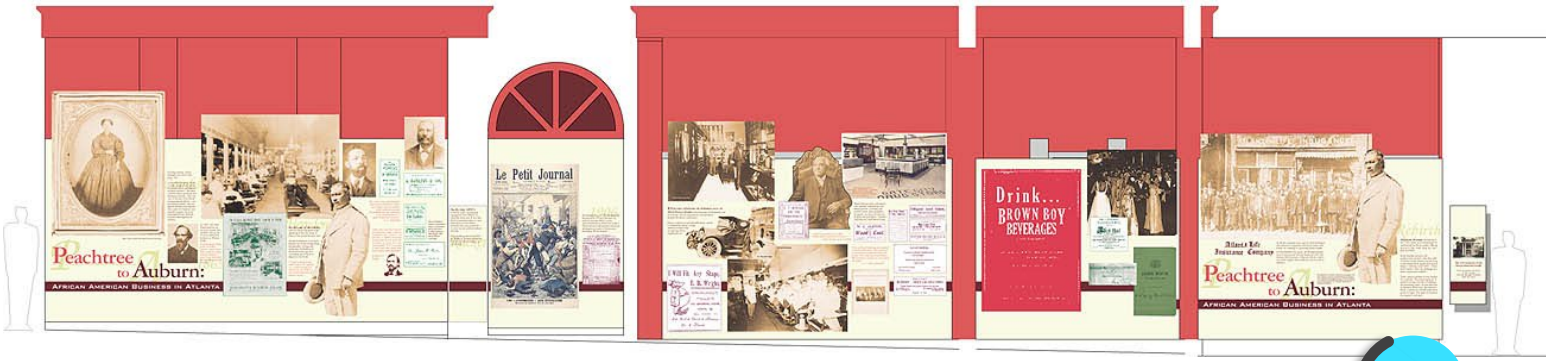
EXPERIENTIAL DESIGN





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