



WILLIAM REICHARDT

Ask Bill Reichardt if he's an out-of-the-box thinker and he'll most likely respond with "What box? There is no box." Commonly dubbed a "Swiss army knife" of design and media, Bill has developed wide design sensibilities and varied skills that reach beyond the norm.

 bill@williamdavidcreative.com

 2074 Bolton Rd. NW
Atlanta, GA 30318-1106

 404.668.6759

 Design + Video samples: williamdavidcreative.com

SKILLS

DESIGN & PHOTO

Photoshop, Illustrator,
InDesign, Lightroom

VIDEO & AUDIO

After Effects, Premiere Pro,
Final Cut Pro X, OBS,
Logic Pro X

3D VISUALIZATION

Blender, Strata3D,
Bambu Studio

PRODUCTIVITY

Microsoft Office and
Teams, Slack, QuickBase
Filemaker Pro, Cvent,
Constant Contact,
Hubspot, Asana, Miro

WEB

Visual Studio Code,
HTML, CSS, PHP,
Javascript, Live streaming

GAME DEV

Unreal Engine 4

PERSONAL

Born in Kansas
Raised in Texas
Professional in Georgia

MORE

- Has passport - will travel
- Collector of vintage computers
 - Artist and musician
 - Fan of languages
- Past magazine publisher
- Light robotics hobbyist

EXPERIENCE

2018

ChildPlus by Procure Solutions

Multimedia Manager & Visual Design

Concepts and produces design and multimedia for ChildPlus' SaaS product marketing and advertising efforts in print, digital and video scopes across multiple project types. Designs, produces content for, captures and live streams user conferences in Las Vegas. Previously managed and produced content for the training department's online, subscription library of training videos.

2010

William David Creative

Design & Multimedia Consultancy

Design consultancy offering logos & corporate ID, graphic & print design, website design & programming, photography & SFX editing, exhibit & display design, video & motion graphics.

1999

Compass Collective

Creative & IT Director

As Creative Director, designed structures, graphics and multimedia for trade show booths, museums, marketing centers, events and kiosks. Interfaced with and managed both in-house and freelance designers. Managed all aspects of the Compass Collective brand.

As IT Director, was responsible for network setup and maintenance, administering email and the Compass website, purchasing computer components and managing third-party networking vendors. Also designed, programmed and implemented the company's project management databases.

1990

Stough+Williams Design Consultants

Senior Designer

Designed experiential structures/spaces and integrated graphics ranging in size from stand-alone kiosks to permanent installations and museums. Concepted designs, produced presentation materials and appearance drawings, and supervised some production and installation.

1988

Oshmann's Sporting Goods

Visual Merchandising Specialist

Produced retail visual merchandising materials and implemented new store openings and installations nationwide.

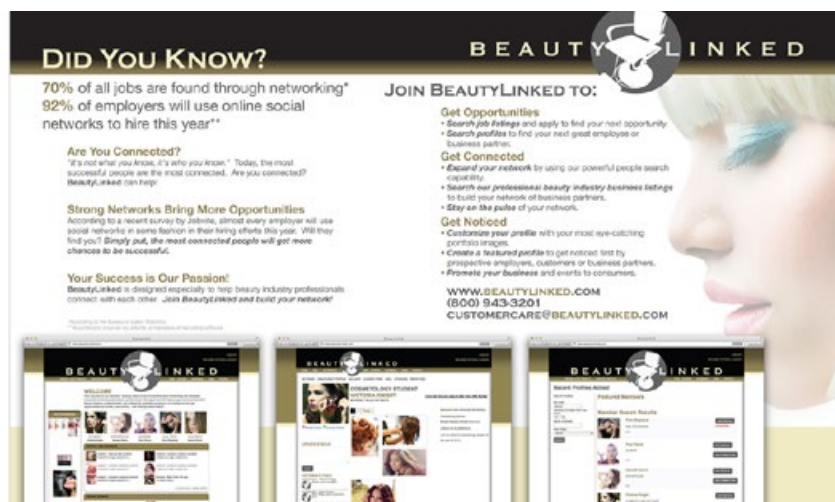
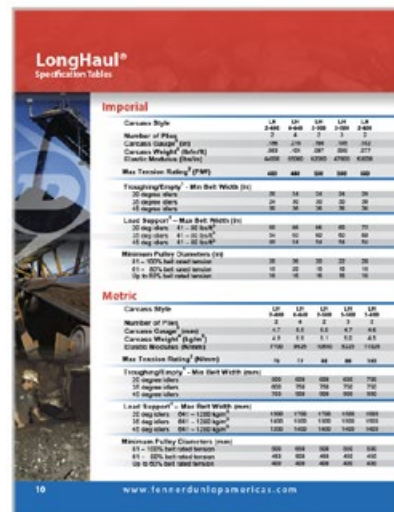
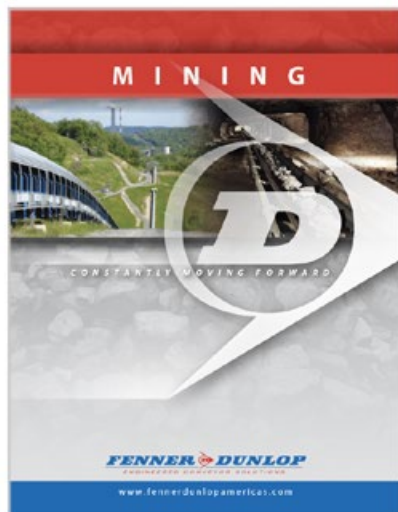
Work Samples GRAPHIC DESIGN

WILLIAM REICHARDT

bill@williamdavidcreative.com

2074 Bolton Rd. NW
Atlanta, GA 30318-1106

404.668.6759



Work Samples

GRAPHIC DESIGN

WILLIAM REICHARDT

bill@williamdavidcreative.com

2074 Bolton Rd. NW
Atlanta, GA 30318-1106

404.668.6759

hotel **SystemsPro**TM
Protecting Your Most Valuable Assets

Simply the most advanced and powerful suite of web-based applications accessible from anywhere.

hotel **SalesPro**TM Provides sales and catering automation of significantly less cost than any competing product. Now built in meeting room design program (free trial).

hotel **ServicePro**TM Hotel operations tools for preventive maintenance, guest service requests and asset management.

hotel **WebSpace**TM The most effective online marketing tool for increasing traffic to your hotel's website and booking engine.

hotel **ProposalPro**TM Share leads across portfolios, create client proposals and track the status of proposals to contract.

www.hotelsystemspro.com

Visit us at Booth #225 at the 2013 IHG Americas Investors & Leadership Conference October 28-30 in Las Vegas!

hotel **SystemsPro**TM
Protecting Your Most Valuable Assets

Simply the most advanced and powerful suite of web-based applications accessible from anywhere.

hotel **SalesPro**TM Provides sales and catering automation of significantly less cost than any competing product. Now built in meeting room design program (free trial).

hotel **ServicePro**TM Hotel operations tools for preventive maintenance, guest service requests and asset management.

hotel **WebSpace**TM The most effective online marketing tool for increasing traffic to your hotel's website and booking engine.

hotel **ProposalPro**TM Share leads across portfolios, create client proposals and track the status of proposals to contract.

Visit Us Online for a FREE Demo!
www.hotelsystemspro.com

Visit us at Booth #225 at the 2013 IHG Americas Investors & Leadership Conference in October 28-30 in Las Vegas!

Nutrition Facts

Serving Size 1 piece (219g)
Servings Per Container 6

Amount Per Serving		% Daily Value*
Calories 520	Calories from Fat 240	
Total Fat 27g		41%
Saturated Fat 12g		81%
Cholesterol 255mg		88%
Sodium 1110mg		44%
Total Carbohydrate 29g		10%
Dietary Fiber 1g		6%
Sugars 1g		
Protein 39g		
Vitamin A 20%	Vitamin C 4%	
Calcium 15%	Iron 25%	

*Percent Daily Values are based on a diet of other people's secrets. Your daily values may be higher or lower depending on your calorie needs.

	Calories: 2,000	2,500
Total Fat	Less than 65g	80g
Saturated Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

BubbleGood is made from the best ingredients in the galaxy and gets its power from the seed of the Salvia Hispanica plant. Also known as the Chia seed.

This type of chip reportedly packs more alpha-linolenic acid, an omega-3 fat, than flaxseeds, and also provides fiber, antioxidants and even calcium and iron. A member of the mint family that is

BubbleGood
big bang
BERRY

Big Bang Berry is a celebration! The Queen of the galaxy has been overthrown by the Big Bang and blah blah blah

INGREDIENTS: Little bit of this, Little bit of that, Little bit of this, Little bit of that, Little bit of this, Little bit of that, Little bit of this, Little bit of that.

6 52187 19001 4

Yakitori Den-CHAN

美味しい

焼き鳥でんちゃん

Yakitori Den-CHAN

酒の肴... APPETIZERS

品名	価格	品名	価格
Agave Nectar (Small Jar)	12.00	Chicken Skin	12.00
Onion for Bar (Small Jar)	12.00	Chicken Skin	12.00
Onion for Bar (Small Jar)	12.00	Chicken Skin	12.00

焼き鳥... YAKITORI

品名	価格	品名	価格
Chicken Skin	12.00	Chicken Skin	12.00
Chicken Skin	12.00	Chicken Skin	12.00
Chicken Skin	12.00	Chicken Skin	12.00

SAKE... Sake

品名	価格	品名	価格
Chicken Skin	12.00	Chicken Skin	12.00
Chicken Skin	12.00	Chicken Skin	12.00
Chicken Skin	12.00	Chicken Skin	12.00

15% Gratuity Will be Added to Every Check.

焼き鳥でんちゃん

飲み物... BEVERAGES

品名	価格	品名	価格
Agave Nectar (Small Jar)	12.00	Chicken Skin	12.00
Onion for Bar (Small Jar)	12.00	Chicken Skin	12.00
Onion for Bar (Small Jar)	12.00	Chicken Skin	12.00

デザート... DESSERTS

品名	価格	品名	価格
Chicken Skin	12.00	Chicken Skin	12.00
Chicken Skin	12.00	Chicken Skin	12.00
Chicken Skin	12.00	Chicken Skin	12.00

15% Gratuity Will be Added to Every Check.

Work Samples

LOGOS & CORPORATE ID

WILLIAM REICHARDT

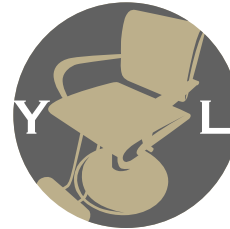
bill@williamdavidcreative.com

2074 Bolton Rd. NW
Atlanta, GA 30318-1106

404.668.6759



BEAUTY LINKED



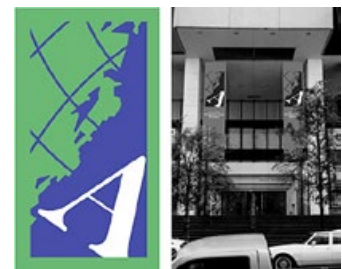
PLEASANT PENNY
VINTAGE BOUTIQUE



GORDON V1.3



PLANNING PLATE



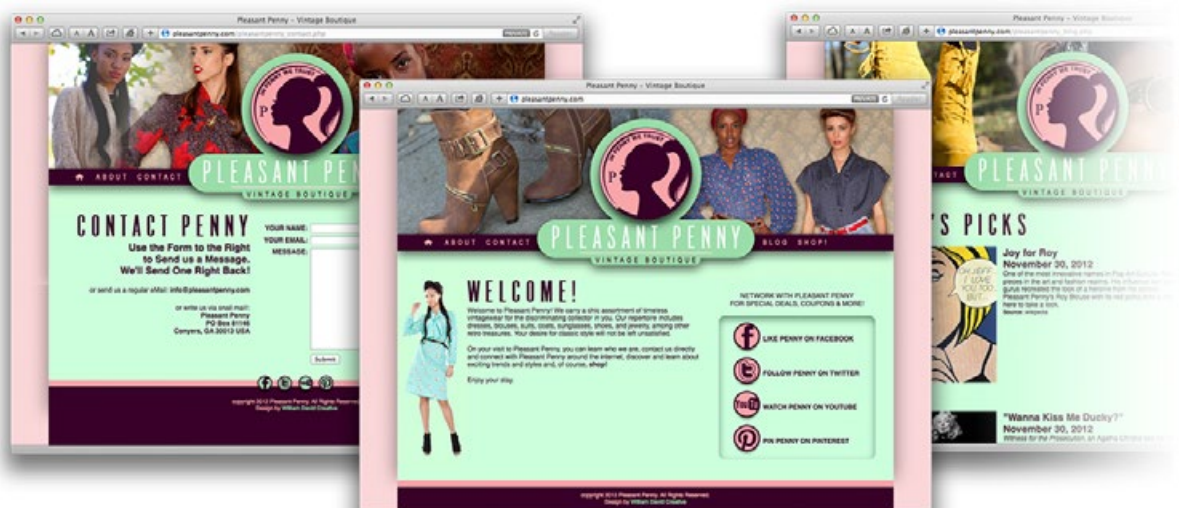
Work Samples WEB DESIGN - UI/UX

WILLIAM REICHARDT

bill@williamdavidcreative.com

2074 Bolton Rd. NW
Atlanta, GA 30318-1106

404.668.6759



Work Samples

WEB DESIGN - UI/UX

WILLIAM REICHARDT

bill@williamdavidcreative.com

2074 Bolton Rd. NW
Atlanta, GA 30318-1106

404.668.6759



Work Samples

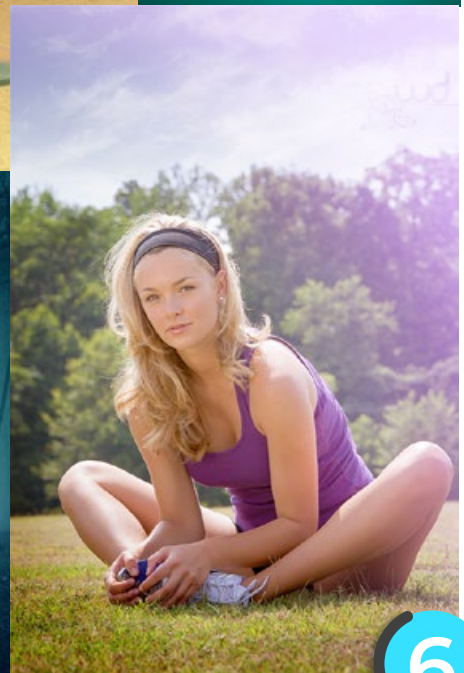
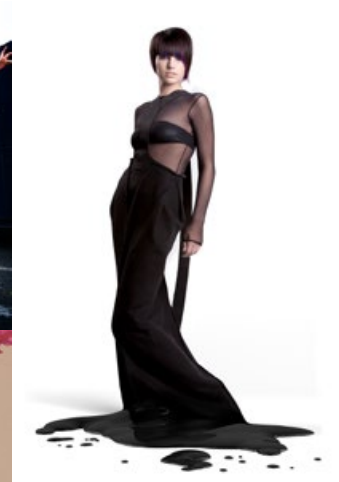
PHOTOGRAPHY/SFX

WILLIAM REICHARDT

bill@williamdavidcreative.com

2074 Bolton Rd. NW
Atlanta, GA 30318-1106

404.668.6759



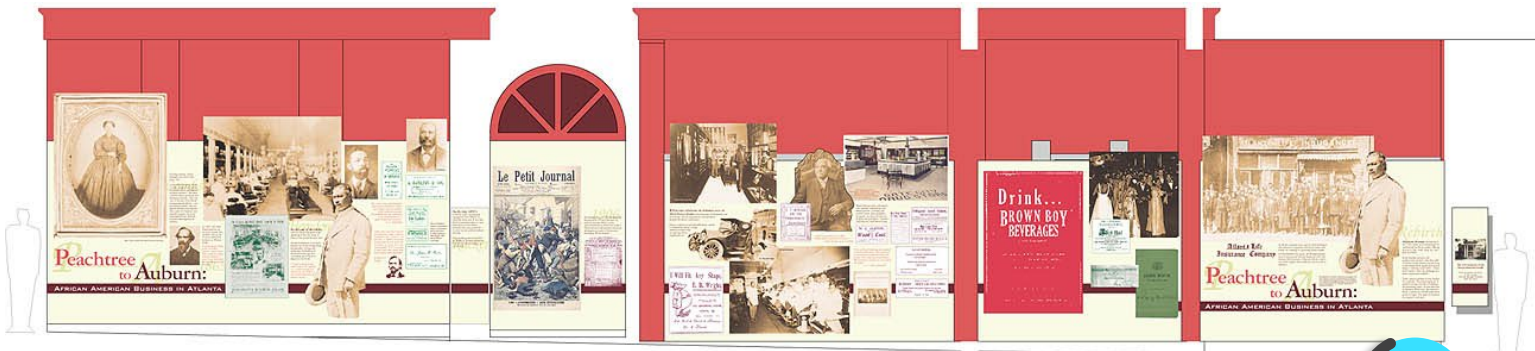
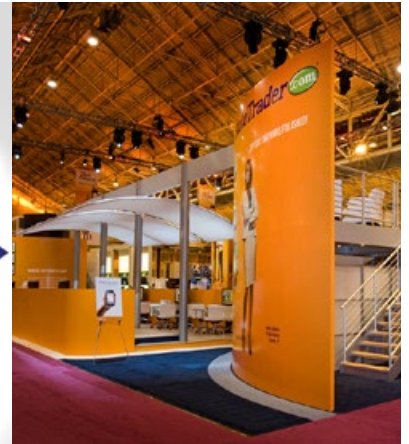
Work Samples EXPERIENTIAL DESIGN

WILLIAM REICHARDT

bill@williamdavidcreative.com

2074 Bolton Rd. NW
Atlanta, GA 30318-1106

404.668.6759



Work Samples EXPERIENTIAL DESIGN

WILLIAM REICHARDT

bill@williamdavidcreative.com

2074 Bolton Rd. NW
Atlanta, GA 30318-1106

404.668.6759



Work Samples EXPERIENTIAL DESIGN

WILLIAM REICHARDT

bill@williamdavidcreative.com

2074 Bolton Rd. NW
Atlanta, GA 30318-1106

404.668.6759

